

20<sup>th</sup> March 2015  
Caux Round Table Japan

Request on Sustainability of the 2020 Tokyo Summer Olympic and Paralympic Games

This paper requests the following influential organizations to gain the understanding of sustainable events, develop plans and carry out events based on that understanding for achievement of the sustainable Tokyo Olympic and Paralympic Games. Caux Round Table Japan (CRT Japan), which requests this for them, also promise to contribute toward the achievement together.

- The Tokyo Organising Committee of the Olympic and Paralympic Games (TOCOG)
- The International Olympic Committee (IOC), and the Japanese Olympic Committee (JOC)
- The International Paralympic Committee (IPC), and the Japanese Paralympic Committee (JPC)
- The Japanese Government
- Corporate Sponsors<sup>1</sup>

**1. Introduction**

In 2020, the Tokyo Olympic and Paralympic Games will be held. We are now living in the context where even two planets will not be enough to sustain our activities<sup>2</sup> by 2050 unless we change our lifestyles, and as a negative aspect of globalization disparity and poverty are expanding every year. Thus, the Olympic and Paralympic Games, which will be held under these conditions, should contribute to improvement of these circumstances.

CRT Japan expects TOCOG, which is the host and relevant organization for implementation of the Tokyo Olympic and Paralympic Games, IOC, JOC, IPC, JPC, the Japanese government and sponsor companies to respect the accumulated efforts on Sustainability made by the past Olympic and Paralympic Games, inherit their legacy created through them, and proactively strive to tackle improvements. In addition, CRT Japan expects them to fully concentrate on from all the events to implement the meaningful Tokyo Olympic and Paralympic Games in 2020.

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<sup>1</sup> The Olympic Partners (TOP): Coca Cola Company, Atos SE, Bridgestone Corporation, The Dow Chemical Company, General Electric Company, McDonald's Corporation, OMEGA SA, Panasonic Corporation, The Procter & Gamble Company, Samsung Electronics Co., Ltd., Visa Inc., Toyota Motor Corporation (as of March 2015)  
Local Sponsors: Asahi Breweries, Ltd limited, Canon Inc., JX Nippon Oil and Energy Corporation, NEC Corporation, Nippon Telegraph and Telephone Corporation, Fujitsu Limited (as of March 2015)  
Companies which will be sponsors later than April 2015 are also included in this request paper.

<sup>2</sup> WWF International. 2012. *2012 Living Planet Report*. . p.100.  
[http://d2ouvy59p0dg6k.cloudfront.net/downloads/1\\_lpr\\_2012\\_online\\_full\\_size\\_single\\_pages\\_final\\_120516.pdf](http://d2ouvy59p0dg6k.cloudfront.net/downloads/1_lpr_2012_online_full_size_single_pages_final_120516.pdf)

Our requests are as follows.

**2. Requests on Sustainability of the Tokyo Olympic and Paralympic Games – to Each relevant organization**

**2.1 Requests to the Tokyo Organising Committee of the Olympic and Paralympic Games**

- 1) TOCOG should declare the following points.
  - a. TOCOG should fully understand the mission and role written in the Olympic Charter and Paralympic Charter, and to maximize their efforts to support promotion of sustainable development through the Olympic and Paralympic Games;
  - b. TOCOG should endeavour to ensure balance between economic, social and environmental impacts in the whole event lifecycle of the Olympic and Paralympic Games, minimize negative impact while maximizing positive impact;
  - c. TOCOG should endeavour to respect the rights of all the people involved in the 2020 Tokyo Olympic and Paralympic Games to the maximum extent possible;
  - d. to identify who takes responsibility for sustainability, initiative an active dialogue and collaboration with people involved in the 2020 Tokyo Olympic and Paralympic Games and always endeavour to review their activities and make further improvement.
- 2) TOCOG should develop concrete activities based on the above declaration. When implementing them, TOCOG should aim at implementing effective and efficient activities within limited time; thus should seek for knowledge to the society including the government, companies, NGOs/NPOs and people, and endeavour to maximum their knowledge.
- 3) In respect of procurement for the events, TOCOG should draw up sustainable procurement policies and integrate them into one of the bidding conditions for companies to conduct their businesses related to the Tokyo Olympic and Paralympic Games. In addition, TOCOG should monitor compliance status of companies to the procurement policies, and establish a grievance mechanism that enables TOCOG to receive complaints from negatively affected people due to non-compliance of companies and take responses to them.

**2.2 Requests to the International Olympic Committee (IOC), the Japanese Olympic Committee (JOC), the International Paralympic Committee (IPC) and the Japanese Paralympic Committee (JPC)**

- 1) IOC, JOC, IPC and JPC should fulfil the mission and role written in the Olympic Charter, and endeavour to facilitate sustainable development through the Olympic and Paralympic Games.
- 2) IOC, JOC, IPC and JPC should fully take into consideration all the reports and recommendations from the London Olympic and Paralympic Games, which integrated the concept of sustainability into the whole event lifecycle first in the history, including the report from The London Organising Committee of the Olympic and Paralympic Games (LOCOG), Commission for a Sustainable London 2012 (CSL) and other relevant organizations, and endeavour to fulfil expectations described in them on IOC and IPC while conducting activities to transfer the gained knowledge from the London and Rio Olympic and Paralympic Games to the Tokyo Olympic and Paralympic Games.
- 3) IOC and IPC should fully be aware of interconnections between “Business and Human Rights” discussing globally and “Olympic and Paralympic Games”. And, they should develop policies to support development of sustainable sponsorship activities by companies under contract with IOC and IPC and support their sustainable business practices.

**2.3 Requests to the Japanese Government**

- 1) With regard to implementation of the Olympic and Paralympic Games, as the host nation, the Japanese Government should maximize its efforts to support planning and implementation activities of TOCOG based on the above declaration.
- 2) Especially with regard to “c” in the declaration, the Japanese government should adopt National Action Plans (NAPs). When adopting them, the Japanese government should take into consideration contents of existing and on-going international discussions<sup>3</sup>.
- 3) In addition, with regard to a procurement aspect in the Olympic and Paralympic Games, the Japanese government should fully recognize positive and negative impacts of

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<sup>3</sup> The Danish Institute for Human Rights (DIHR) & The International Corporate Accountability Roundtable(ICAR).2014, National Action Plans on Business and Human Rights: A Toolkit for the Development, Implementation, and Review of State Commitments to Business and Human Rights Frameworks.

<http://accountabilityroundtable.org/wp-content/uploads/2014/06/DIHR-ICAR-National-Action-Plans-NAPs-Report3.pdf>

procuring activities, and endeavour all together to support sustainable procuring activities with relevant ministries and agencies.

- 4) Besides it, the Japanese government should fully take into consideration possibility of utilization of NCPs for the grievance mechanism of TOCOG. In addition, the Japanese government should actively participate in ongoing international discussions and provide TOCOG with advice on contents of the discussions<sup>4</sup>.

#### **2.4 Requests to Sponsor Companies**

- 1) As companies that support implementation of the Olympic and Paralympic Games through providing funds, products and services, they should pay attention to the maximum extent possible that their funds, products and services will be used for planning and implementation activities of TOCOG based on the above declaration, and that they will not be used against the declaration.
- 2) Sponsor companies should understand “Business and Human Rights” discussed all around the world and develop human rights policies in their companies. And, they should develop their activities based on the policies.
- 3) Lastly, based on contents of their careful consideration, Sponsor companies should endeavour to mitigate negative impacts on implementation of the Olympic and Paralympic Games, and carry out activities that produce more positive impacts. They should disclose contents of their activities in public.

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<sup>4</sup> United Nations Human Rights Office of the Human Commissioner. , 2015. Business and Human Rights: The OHCHR Accountability and Remedy Project: An initiative to contribute to a fairer and more effective system of domestic law remedies, in particular in cases of gross human rights abuses.  
<http://www.ohchr.org/Documents/Issues/Business/DomesticLawRemedies/RemedyWorkPlans.pdf>

**3. Requests on Sustainability of the Tokyo Olympic and Paralympic Games – to All organizations**

In order to support the above achievement, CRT Japan will implement the following activities with other organizations, subject experts and academics. CRT Japan will invite all of the above organizations and relevant organizations to participate in the following processes. However, invitations will be open to anyone; thus, ministries, agencies, NGOs/NPOs will be highly welcomed to participate.

- A. Invitation of Public Comment on a draft of “Sustainability Themes of The Tokyo Olympic and Paralympic Games” (from March to April 2015)
- B. Invitation of Public Comment on a draft of “Sustainable Procurement Codes of the Tokyo Olympic and Paralympic Games” and workshops by sector (from April to August 2015)



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